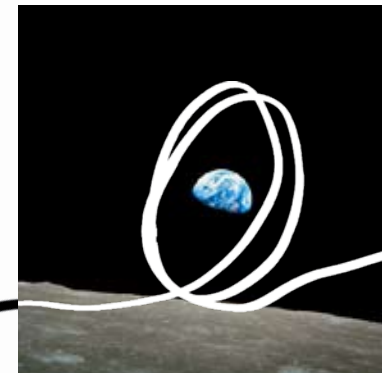
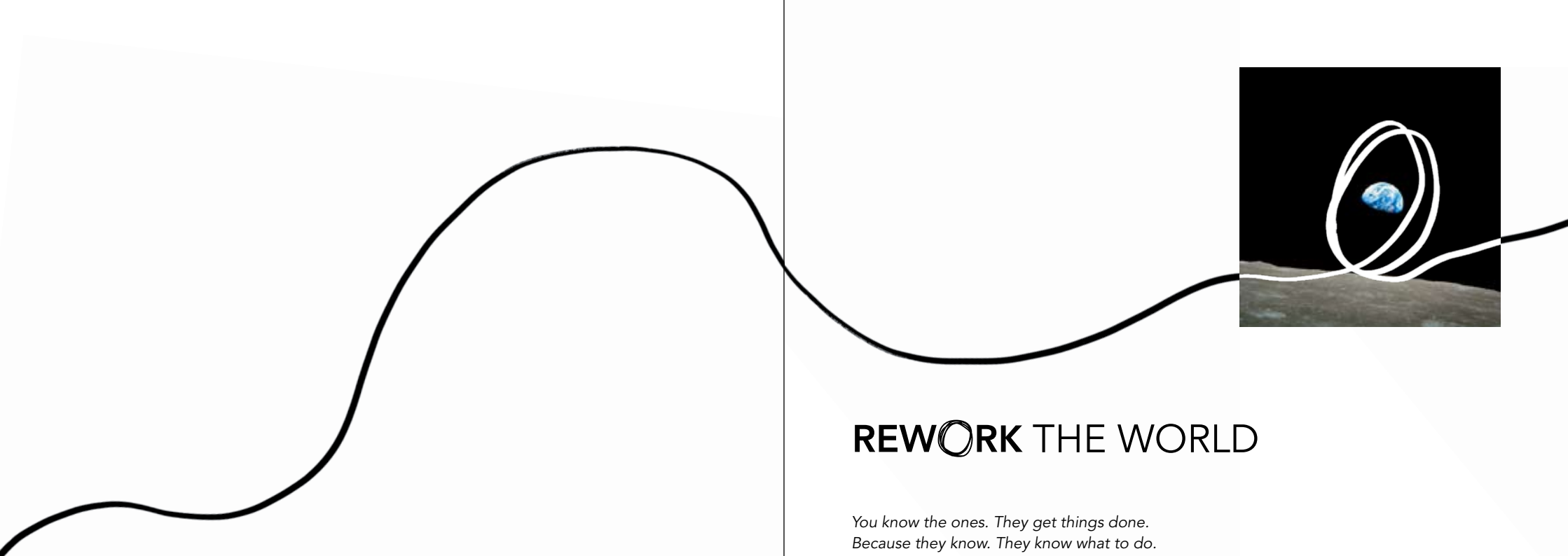




REWORK

YOUTH · ENTREPRENEURSHIP · SUSTAINABILITY



REWORK THE WORLD

You know the ones. They get things done. Because they know. They know what to do. They know how or come up with know-how. And they always know why. They do what needs doing. We can envy their tenacity or hate their audacity, but nothing is beyond their capacity. They don't care if you don't care, if you don't get it, if you don't see them. But we do.

Right now they are reworking the world. Because what we built is broken. What worked before, works no longer. They are rewiring power grids, restoring groundwater, reframing healthcare, remodeling cities, reclaiming agriculture, reallocating finance, rethinking learning, releasing energy from wind, wave and sun. They are reworking work itself.

We can believe in them, invest in them, but not for one second can we ignore them. Your children, our grandchildren, all of us need them more than anyone. They see the only future we've got and they will make history creating it.

CHAMPIONING ENTREPRENEURS IN THE WORK OF CHANGE

-BUILDING TOWARDS THE GLOBAL YES SUMMIT,
JUNE 2-5, 2010, SWEDEN

Rework the World is an open initiative in response to the confluence of the ecological, economical and financial crises.

It aims to boost viable ventures that drive sustainability, create green jobs and point to a new way forward. It is developed in a partnership of YES Inc, with its youth-led networks in fifty-five developing countries, and the Tällberg Foundation, with its high level global networks of decision makers.

The vision is to have two million young people engaged in meaningful work through financially sustainable employment opportunities by 2012.

The effort builds on the YES Campaign for youth employment which was launched at the first global YES Summit in Alexandria, Egypt, in 2002 and has included global summits in Mexico (2004), Kenya (2006) and Azerbaijan (2008). The Tällberg Foundation now adds to 30 years experience of convening global leaders to help form new strategic responses to global challenges. The aim is to jointly take the effort to the next level and focus on boosting real ventures that create the jobs of tomorrow.

The Rework the World initiative culminates in the 5th global YES summit, in the region of Dalarna in Sweden, June 2-5, 2010. The

summit will gather 2000 entrepreneurs, community innovators, committed leaders, investors, donors and global policy makers across generations, continents and sectors for four days. The initiative is supported by the Swedish Government which is the official host of the Summit.

The run up to the 5th Global YES Summit includes a variety of regional meetings across the world with the ambition to create concrete results by:

Identifying

the very best ideas and practical ventures through a large set of smaller and larger regional Rework the World workshops across the world.

Connecting

these ideas with the necessary resources, such as local and regional stakeholders, international partners and investors to multiply, replicate or scale the initiatives

Convincing

business leaders, decision makers, established institutions and politicians to think differently and engage them in the dynamic change required to tackle the ecosystem crises



CLOSING THE GAP BETWEEN WHAT WE KNOW AND WHAT WE DO

Our global economy is in crisis – and we know it. The planetary ecosystems are failing – and we know it. Yet, there is little sign of changing course. The roots of this problem may be institutional failures. Local institutions are rendered powerless in the face of a truly global problem. Leaders in business and politics struggle to act decisively in a landscape of uncertainty and interdependence. But this must not be

allowed to hide a failure of leadership: the duty to close the gap between what we know and what we do. Young people around the world will pay the price for this failure as they grow up into a world of increased political, economic and environmental instability and conflict.



Purposeful change is best catalyzed by seeing things that really work. To harness this energy, not least among young people of the world, it is crucial to identify and connect individuals. Those with workable ideas and ventures, that are up and running, can inspire a much broader change effort by celebrating and communicating the good examples that can make a difference.

Revolutionary change has been done before and it will be done again

Over the last forty years, the world has seen a divisive wall collapse to resolve a cold war because Mikhail Gorbachev dared push through glasnost; to it has seen a freed prisoner reclaim his nation from apartheid because the whole world stood with him; and seen a people remove the last vestiges of segregation because Rosa Parks rejected the back of the bus.

Great changes are always in the works. They are rarely predictable but always certain to happen. The next forty years will see greater changes than ever before in history – and never has it been so urgent to make the right choices. The sudden convergence of global problems leaves no choice but to take them on together.

Real change always starts with people

It's about individuals – people with ideas, passion and drive to attract and persuade others to think and act differently. Their ideas and their stories can and do change the world. Millions of purposeful ideas in millions of people are primed to get working. Rework the World seeks to connect these dots – a solar entrepreneur in Kenya,

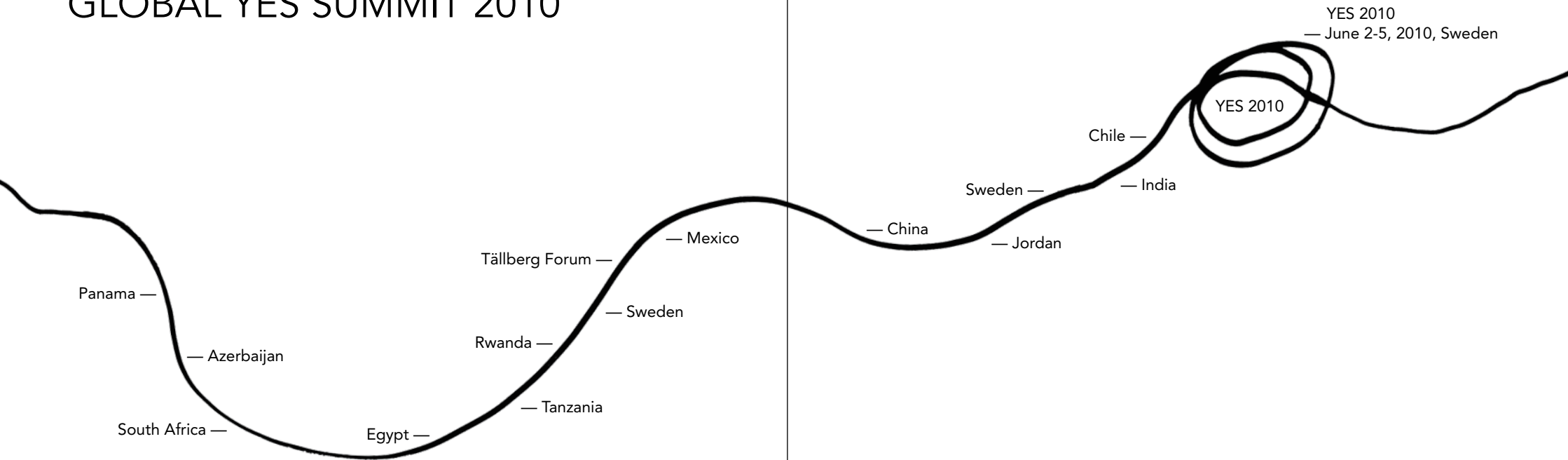
a water project in India, reforestation in Ecuador, green jobs in Oakland, a revolutionary education initiative in Sweden – and help weave the forces of change into a new economy and new kinds of employment.

What are the ideas that will rejuvenate livelihoods with meaning? Whose small ventures and which global policy changes will inspire us to remake our communities, our schools, health and human services, our sources of energy, food and water? Can we rely on youth to push the human race forward and repower our imagination? Can we come to see the problems as wide open opportunities?

This future is in our hands. NOW



... TOWARDS THE GLOBAL YES SUMMIT 2010



IDENTIFYING, CONNECTING & CONVINCING

Rework the World builds on local and regional meetings in Africa, Asia, the Americas and Europe in 2009-2010. Analysis of the regional challenges that are emerging in the wake of the economic, financial and climate crises sets the stage for the meetings. Key issues that require rethinking and redoing include: Water, Energy, Health, Food, Cities, Finance, Education and Ecosystems Services. Local examples of promising ideas and ventures will be the focus. The purpose is to highlight the promising initiatives, and connect them to local, regional and global actors thus boosting their chance of driving change.

Communicating change is as critical as making it. The growing base of experience, practices and people will inspire the message out-reach around each summit, continuously online and through other media. The good examples will guide others to follow and help put pressure on policy changes at all levels.

Through the regional summits and connections of complementary networks, 2000 participants will be selected to convene at the YES summit in June 2010 in Dalarna, Sweden, hosted by the Government of Sweden. They will come together in a spirit of forward looking optimism infused with arts and music. Within a framework set by plenary sessions and thematic conversations, they will come primarily to celebrate and develop unique and dynamic ventures that can be multiplied or scaled to create the sustainable world we want.

The Earth is changing our world as we have changed the Earth. What worked before, works no longer. But ingenuity and creativity, buffeted by ceaseless learning and intense engagements can foster and encourage the future we all know must be.

It's in our hands. Can we Rework the World? The only, truly responsible answer is, Yes!

Join this journey and learn just how this change is happening, how together we can amplify and accelerate it.
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